



**California State Board of Pharmacy**

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STATE AND CONSUMER SERVICES AGENCY

DEPARTMENT OF CONSUMER AFFAIRS

ARNOLD SCHWARZENEGGER, GOVERNOR

**NOTICE OF MEETING and AGENDA  
Communication and Public Education Committee**

**Contact Person: Virginia Herold  
(916) 574-7911**

**Time: 10 a.m. – 12 noon**

**Date: June 28, 2006**

**Place: Department of Consumer Affairs  
El Dorado Conference Room (Second Floor)  
1625 N. Market Boulevard  
Sacramento, CA 95834**

**Alternative Teleconference Meeting Location:  
Department of Clinical Pharmacy  
UCSF School of Pharmacy  
521 Parnassus Avenue, Room C-129  
San Francisco, CA 94143  
(for assistance at this location,  
contact Polly Chew (415) 514-2744**

This committee meeting is open to the public and may be attended at either of the locations listed above. The San Francisco location will be a teleconference location that will connect to the meeting in Sacramento via telephone. Both meeting locations are in barrier-free facilities in accordance with the Americans with Disabilities Act. Any person with a disability who requires a disability-related modification or accommodation in order to participate in the public meeting may make a request for such modification or accommodation by contacting Candy Place at (916) 574-7912, at least five working days before the meeting. Ms. Place can provide further information prior to the meeting and can be contacted at the telephone number and address set forth above. This notice is posted at [www.pharmacy.ca.gov](http://www.pharmacy.ca.gov)

Opportunities are provided for public comment on each agenda item.

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**MEETING AGENDA**

***Note: Pharmacists and pharmacy technicians who attend the full committee meeting can be awarded two hours of CE, in accordance with the board's CE policy. A maximum of four CE hours can be earned each year by attending the meetings of two different board committees.***

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|----|---|---------|
| A. | Call to Order   | 10 a.m. |
| B. | Consumer Fact Sheet Series with UCSF's Center for Consumer Self Care                    |         |
| C. | Update on the Activities of the California Health Communication Partnerships            |         |
| D. | Update of the Strategic Plan's Objectives for the Communication and Licensing Committee |         |
| E. | Update Report of <i>The Script</i>  |         |
| F. | Development of New Consumer Brochures   |         |
| G. | Miscellaneous Consumer Issues/Articles in the Media                                     |         |
| H. | Update on the Board's Public Outreach Activities  |         |
| I. | Adjournment   | 12 noon |

*Meeting materials will be on the board's Web site by June 23, 2006*